



Prince of Wales Chamber of Commerce
Chamber POWER
"Working Together for Progress"
181 Members Strong



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1. Website factoids for the month of AUGUST!

August's web hits through August 28th were 221,110. August's total visits for the first 28 days were 9,299. Behind the USA, France, Brazil and Germany were the countries with the most pages viewed. Sunday was the most active day, and 10 to 11AM was the most active time of day.



2. CHAMBER POWER: Thanks to the following sponsors of this month's Newsletter.

First Bank – Craig / 907-826-3254 / fax 907-826-3910 / www.firstbankak.com / Lynnette Logan, manager. A full service community bank offering checking, savings and time deposit accounts; consumer, commercial, construction, and home loans; and online banking services. ATMs located at First Bank and at West Wind Plaza in Craig.

Arrowhead Transfer, Inc—Craig/ 826-3419/Mike Zellhuber, manager/www.shipaml.com/Local and Long distance hauling and moving. Agent for Alaska Marine Lines weekly barge, heated mini storage. Packing cartons for sale

Log Cabin Sporting Goods—Craig / Tim and Melissa Lacour, owners / logcabinsports@aptalaska.net / 907-826-2205 / The Island's only outdoor specialty store, featuring camping, hunting, and fishing supplies. The finest in outdoor apparel. Special orders welcome

My Desire Flower Shop—Craig/826-5445/Jacqueline Vaughan, owner/ Diorgrace2@hotmail.com/ Flower Bouquets & Arrangements for all occasions. Chocolates, Yarn, Furniture & Housewares, from Italy & France. Italian, Filipino & American Coffees, Bags, Purses, Sachets, Placemats, Tablecloths & Computer Bags from Italy & France. Your One-Stop Shop for Luxury!

Black Bear Store—Klawock/907-755-2292 / Sandra and Elvin Scott, Owners/ otis@aptalaska.net / Basic groceries. Fuel. Hunting and Fishing licenses and tackle.

Indian Time Taxi and Tours—Klawock / 401-0700/ Local Taxi, sightseeing tours, ferry shuttle. Serving all of POW Island. Buy 10 rides, 11th one free. Reservations on ferry shuttle and tours recommended.

JS Warehouse and Builder's Supply--Craig / 907-826-3632 / fax 907-826-2988 Featuring True Value hardware and paint product line with lumber and building products along with general storage, mini-storage and RV court and parking. Also a maintenance shop with steel and iron supply.

Coffman Cove Charters—907-329-2044 / www.coffmancovecharters.com / Fish halibut, salmon and bottom fish with Captain Lee Harper. Walk-ons are welcome, but reservations are encouraged. Call now to guarantee your place in the boat!

Tongass Business Center – Ketchikan / 618 Dock St. / Ketchikan, AK 99901 / 1-800-478-9015 / 907-225-9015 / Fax 907-225-9014 / Catalog now on-line at www.tbcenter.com. Office Equipment & Supply, Sharp Copiers & Faxes, Printing & Binding, Newsletters, Office Furniture.

Islandwolf Furs P.O. Box 418. Craig, AK. 99921/ Dugout@aptalaska.net/ (907) 826-2172 Fax same # / I seal and prepare Bear hides for shipping. I also do Taxidermy work on Deer, Bear & Wolf mounts.

Diversified Investments & Insurance – Ketchikan/ 907-225-9805 / Angela C Salazar, CFP & Associates / Health & Life Insurance and Financial Advisory Services – Securities sold through KMS Financial Services, Inc. We have been serving Alaskan's needs since 1980.

3. From the President's Desk:

School has begun in some of our Island communities and in others, the kids head back to school the day after Labor Day. Fishing season is fast drawing to a close, and covered boats are returning to their winter housing.

On the national front, we are going to experience an historical election, already full of surprises as Alaska gets a truly unexpected national stage. I am holding tight to my copy of SARAH, as I want to reread it before I put it on Ebay for big bucks....just kidding.

Here on the home front, your Chamber is gearing up for another year of membership and advertising. All our members should have received their bright lemon yellow packets with their renewal packets for both membership and Island Guide advertising. If you didn't, please call the office so you aren't left behind!

The Klawock Mall is getting a facelift and remediation for leakage problems. Chamber member Gordan Douglass has his crew systematically removing rotted wood and replacing windows, etc. We held off on installing a wireless internet hotspot in the office until this is completed. We had several people stop in to use this service this year, so we will be sure to start the next tourist season with the service in place.

We are working on a sign for the office location in Klawock. I am having a hard time convincing myself to pay \$1200 for one of those State directional signs that gives you 14 letters to advertise who you are and you can only read it from one direction. If anyone wants to offer other options, help, artistic talent, or ideas, please don't hesitate to step forward, stop by or call me!

SE Conference is happening this month starting on the 16th. This year's gathering is happening in Prince Rupert. We have added up the cost in time and dollars, and the Chamber will rely on other Prince of Wales Island representatives to carry our shared concerns. We are in an important stage of our membership period and work on the Island Guide, and our budget doesn't have the room. We would greatly appreciate reports back from anyone who is able to attend this conference. Please let Denise know if you are attending this conference and stop by and pick up some Island Guides to take with you.

Our annual elections are coming up fast, and we are looking for a few good men and women to serve on the Board of Directors for two years. Please consider joining us and lending your talent to help grow Prince of Wales. We need a letter of interest and a biographical sketch that introduces you to the membership and places your name on the ballot. Voting takes place at the beginning of November. Terms begin in November at the regularly scheduled meeting. An annual work session is held in December or January to get the year started.

4. Salmon Derby Banquet and \$10,000 Drawing

Friday, September 5th is the wrap up for the 2008 POW Salmon Derby. In addition to a good meal, the Prince of Wales Hatchery Association will be drawing one ticket that will reward some lucky person with a \$10,000 prize. If you have not bought your ticket yet, you have until draw time to do so. Tickets are available at the Chamber office for \$35. Buy more than one to increase your chances, as well as supporting Salmon enhancement.

The salmon dinner will begin at 6:00PM. The cost is \$10 for adults and children under 12 for \$5. A no-host bar opens at 5PM. Various businesses from Craig and Klawock have donated goods and services to be auctioned off during the dinner. All proceeds support the hatchery mission to enhance our local fishery.

2009 MEMBERSHIP AND ISLAND GUIDE NEWS

5. 2009 MEMBERSHIP GOAL: 200

The 2008 membership roll call numbers 181. The Board of Directors has set a goal of 200 members for the 2009 Term. Visitors to Prince of Wales need to find essential services in all our communities, vendors who supply fishing and hunting items, recreational supplies, those hard to find Alaska-made products, church services, banks, building supplies, repair shops, car rentals, places to eat, medical facilities, land to buy, places to camp, craft supplies to continue those rainy day avocations, and everything in between!

If you want to be found, you need to be in the Island Guide and on our website. That advertising comes free with a Chamber membership.

6. Chamber membership is an advertising bargain

Advertising benefits is one of the best reasons to join the Chamber of Commerce. A membership comes with a free listing in the new Island Guide and on the Chamber website where it appears in two locations. The Island Guide's 20,000 copies make their way into the hands of most of the island's visitors. "It truly is a guide to getting here, and leads people to your door once they

reach our shores,” proclaims Jan Bush, current Chamber president. Visitors from all over the world send their requests for the Guide via email. It is available at most ports of entry in Ketchikan, as well as the Visitor Center and Ferry terminals in Bellingham, Washington, Wrangell and Petersburg. Many of our members distribute them at shows in the lower 48 or mail them to clients.

Visitors stop at the Chamber office in Klawock to pick them up, or they find them in the ferry and airline terminals. They love the center page map, and use the business directory to find essential services as well as locally made products to take home with them or send to their family and friends.

Thanks to the efforts of Chamber office manager Denise Daniels, the website is kept up to date with changes in listings as they are sent in by members throughout the year.

The Website now has a Classified Ad section, a free service to Chamber members who want to advertise their specials, look for a new hire, or even sell their business.

The Prince of Wales Chamber of Commerce operates on membership and advertising revenue. With some fundraising necessary to balance the budget, the Chamber has been able to employ a full time Office Manager who acts as a business representative for all of the membership. Chamber President Jan Bush lauds the efforts of Denise Daniels in disseminating information about our island and her own personal efforts to get to know each of the Island communities through trips and experiencing what each has to offer. Denise always has a supply of Island Guides with her on her adventures on and off the island.

7. **Premiere Advertising available: September 15th deadline looms ahead**

Chamber members can apply for premiere spots in the 2009 Island Guide. These spots are on the back page of the Guide, and on the inside front and back covers.

This spring an advisory committee drafted a new policy to make these spots available for special prices. The board adopted their recommendations. All members can apply by turning in their application with remittance by September 15, 2008. Application and money must be received into the Chamber office by the end of the business day, 5 PM. If there are more interested advertisers than there are available spots, a drawing will take place. **The drawing will take place at the Chamber office at 4:00 PM on Tuesday, September 16th.**

The first drawing will take place for the back page ad. This spot is priced at \$2000. All those who submit the application and the advertising fee by the September 15th deadline will be entered into a drawing. The inside front cover will hold two ½ page ads priced at \$1000 each, or one ½ page ad and two ¼ page ads. The quarter page ads are priced at \$575. The drawing will be determined by the number of applicants for each size ad. The back inside cover will hold eight 1/8th page ads, each selling for \$350. If space allows, those not gaining a spot on the inside front cover will be given the option of locating on the back inside cover.

If there are no applicants for the premiere spots in the Island Guide, all those members who have returned their membership renewals and advertising contracts by October 1, 2008 will be placed into a drawing for any remaining spots at no increase in cost for the ads that were purchased. Those who have purchased ½ page ads will be drawn first, followed by the ¼ page ads and the 1/8 page ads.

Questions can be addressed to Chamber Office Manager Denise Daniels.



8. **2009 DECAL UNVEILED AND READY TO SEND**

The 2009 Membership decal, seen at the left, has arrived and will be sent to renewing members and new members as soon as membership applications and remittances are received in the office. This decal is ready to add to the Chamber collage in your office or business window that started last year with the black bear and the new colored window decal of the Chamber logo.

9. Our Newest Member

Congratulations to our first new member of the new membership year! Thanks to Kathy Kato-Yates, owner of **TAAT'S ART/DESIGN**, for her support of the Chamber and for growing Prince of Wales Island.

10. SEPTEMBER 2008 BOARD MEETING

The SEPTEMBER Board meeting will take place Thursday the 11th at the Chamber office, at 6pm. All are welcome to attend.



11. ISLAND GUIDE APPEAL FOR PICTURES

Please take a look at your Pictures and consider what would look good in the 2009 Island Guide. We are looking for the WOW photo for the front cover. Get your best photos together and submit them in their original forms on a CD and bring them in for consideration.

12. BUSINESS HAPPENINGS: From the pen of Gail Slentz.....

Dear POW Residents, Friends and Patrons of the Voyager Bookstore,

I want to let you all know about some exciting changes happening at the Voyager Bookstore in Craig. First off I want you to know that I am NOT going out of business. However, due to circumstances beyond my control I am in the process of some serious downsizing. I will no longer be a "bookstore" with a coffee shop. I will instead be a "coffee roaster and shop" that also carries gifts and some books. To accurately represent the new focus of my business I am also changing the name. We will now be called "Wheelhouse Coffee Roasters". We will continue to carry a selection of books; fiction, non-fiction, childrens and Alaska books. We will also continue to offer gifts and toys, just not quite as many as before. Our commitment to roasting and serving the best coffee (by cup and by the bag) on Prince of Wales Island remains unchanged.

One positive aspect of downsizing is some great bargains on books, gifts and toys. Check out our sale tables, racks and shelves. Labor Day weekend will kick off our final push to move excess inventory out the door to make room for construction planned at the end of September. The entire store will be 10% off (minimum \$10 purchase) for the Labor Day Weekend. All sale items will be an additional 20% off, making them 45% to 65% off!!

Thanks so much for all your support over these last 12 years. I will miss being a general bookstore but I have to admit...I LOVE roasting coffee. Please stop by for a free sample cup during our Labor Day weekend sale and see for yourself! Gail

13. BOARD ELECTIONS

Board elections are fast approaching. Six spots will be filled on the board and we need you! Those board members whose terms are over this year are Jan Bush, John Bruns, John Moots, Jim Seley, Carolyn Chapman, and Budd Burnett. Either John Bruns or Jan Bush will be the seated Past President.

Please call the office if you are interested in being considered or email a letter of interest and a biographical sketch introduction to include with the ballot. The term of service for this year's elected directors will end in November 2010.

Ballots will be emailed, faxed or sent at the beginning of November.

14. FIRST ANNIVERSARY ISLAND GRIND ON SEPTEMBER 6TH:

Saturday, SEPTEMBER 6th is the day, 7PM is the time, and the Craig High School auditorium is the place. Celebrate **the FIRST ANNIVERSARY** during this first weekend of September, featuring the Bear Mountain Bluegrass Band, the River People and an open mic session!

Buy tickets at **Wheelhouse Coffee Roasters, formerly Voyageur Bookstore**, in Craig or reserve tickets by calling 755-8899. Admission cost is Adults \$5, Students \$3, Children ages 6 & under \$1, and Seniors \$3 (ages 60+). Bring a homemade dessert for the Dessert Contest and your ticket will be refunded.

Volunteers to support the show are welcome. Entertainers interested in performing should call John Bruns or Sally Burch at 755-8899 for more information.

15. Board of Directors, gracious for your support during this past year.

President- Jan Bush, *B-3 Contractors* belle@aptalaska.net

Past President- John Bruns, *Prince of Wales Hatchery Association* powha@aptalaska.net

Vice-President - Karen Cleary, *Cleary Computer Services* kcleary@clearycomputerservices.com

Treasurer- Carolyn Chapman, *IFA* cchapman@interislandferry.com

Director- John Moots, *Alaska Power and Telephone* john.m@aptalaska.com

Director- Jim Seley, *JS Warehouse & Builders Supply* jseley@aptalaska.net

Director- Budd Burnett, *Hollis Community Council* dbld@aptalaska.net

Director- Kim Swainson, *Tongass Federal Credit Union*, tfcu@aptalaska.net

Office Manager- Denise Daniels

September Newsletter editor: Jan Bush, with contribution by Gail Slentz

If you have an event to add to the website calendar, Call, email or fax Denise in the office today....