



## Prince of Wales Chamber of Commerce Chamber POWER

“Working Together for Progress”

168 Members Strong in 2007,  
building now for 2008!



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PO Box 490, Klawock, Alaska 99925  
Phone: 907-755-2626, Fax: 907-755-2627  
Email: [info@princeofwalescoc.org](mailto:info@princeofwalescoc.org)

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### 1. Website factoids for the month of SEPTEMBER!

SEPTEMBER unique web hits through SEPTEMBER 30TH (first time viewers) were 1815 visitors. **Of these visitors, 794 of them added the website to their favorite's list!** SEPTEMBER total visitors were 2836.

These visitors looked at a total of 7,295 pages, with 99023 hits. Behind the USA, Canada took over second place ahead of the Neatherlands and Australia for most pages viewed. Friday was AUGUST's most active day, and 4 PM was the most active time of day. The calendar was the most viewed page; 251 visitors opened up the Island Guide. The average visit was 220 seconds. The Business Directory was viewed 628 times, 393 visitors went to Real Estate, 187 to Accomodations and 193 to Charters.



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### 2. Chamber POWER: Thanks to the following sponsors of this month's Newsletter.

**Black Bear Store**—Klawock/907-755-2292 / Sandra and Elvin Scott, Owners/ [otis@aptalaska.net](mailto:otis@aptalaska.net) / Basic groceries. Fuel. Hunting and Fishing licenses and tackle.

**Coffman Cove Charters**—907-329-2044 / [www.coffmancovecharters.com](http://www.coffmancovecharters.com) / Fish halibut, salmon and bottom fish with Captain Lee Harper. Walk-ons are welcome, but reservations are encouraged. Call now to guarantee your place in the boat!

**Indian Time Taxi and Tours**—Klawock / 401-0700/ Local Taxi, sightseeing tours, ferry shuttle. Serving all of POW Island. Buy 10 rides, 11<sup>th</sup> one free. Reservations on ferry shuttle and tours recommended.

**Log Cabin Sporting Goods**—Craig / Tim and Melissa Lacour, owners / [logcabinsports@aptalaska.net](mailto:logcabinsports@aptalaska.net) / 907-826-2205 / The Island's only outdoor specialty store, featuring camping, hunting, and fishing supplies. The finest in outdoor apparel. Special orders welcome.

**Stone Arts of Alaska**—Craig/ 907-826-3571 / [Jupiter@fidalgo.net](mailto:Jupiter@fidalgo.net) / [www.stoneartsofalaska.com](http://www.stoneartsofalaska.com) Take home a piece of Alaska: all of our items are made of Alaskan stone. Gifts large and small. Home furnishings. Decorator items. Sculpture. Jewelry. Crystals. Fossils. Raw stone. No place like it.

**First Bank** – Craig / 907-826-3254 / fax 907-826-3910 / [www.firstbankak.com](http://www.firstbankak.com) / Lynnette Logan, manager

A full service community bank offering checking, savings and time deposit accounts; consumer, commercial, construction, and home loans; and online banking services. ATM's located at First Bank and at West Wind Plaza in Craig.

**JS Warehouse and Builder's Supply**--Craig / 907-826-3632 / fax 907-826-2988 Featuring True Value hardware and paint product line with lumber and building products along with general storage, mini-storage and RV court and parking. Also a maintenance shop with steel and iron supply.

**Wesley Rentals**—Prince of Wales Island / contact Trish Ellison 401-0367 or email [trishee12@yahoo.com](mailto:trishee12@yahoo.com) or [wesmo@hotmail.com](mailto:wesmo@hotmail.com) / We have Jeep Cherokees and Chevy Cavaliers, and soon to have trucks available. Our vehicles for rent on Prince of Wales (excluding all logging roads).

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### 3. From the President's Desk:

*Thank you for the condolences sent on the sudden death of Mike's dad. Cliff Bush was a truly awesome man and an even more awesome dad. We spent most of September in Cottage Grove, OR with the family, celebrating a wonderful life, and helping Mike's mom with arrangements.*

*Karen Cleary lost her dad too, and our condolences are offered to her and Mike. They are back in Seattle to continue her chemotherapy treatments. Please keep her in thought and prayer.*

*Back at the office, we have received a lot of paperwork, but as of this date, only about half the pile we need to have before we can proceed with the Island Guide production. **PLEASE PLEASE PLEASE** return your membership/Island Guide advertising contracts today if you have not already done so. Please return the blue packets to the office so our membership binder is complete! Having these sheets is going to help us avoid a lot of problems we had last year!*

*We need members for both the Membership Committee and the Island Guide Task Force. The Membership Committee, from this point forward to next August, helps monitor the delivery of benefits to members and perhaps can create some better way of acknowledging and*

recognizing not only new members, but new businesses on POW. There are numerous tasks to be undertaken in the next 30 days in order to move the Island Guide creation forward as needed. If you would like to be involved in viewing and selecting photos that have been submitted for the 2008 Guide, call the office right away. This task will need to be completed within the next two weeks.

There are two presentations scheduled this month which might interest you or be a benefit to your employees. See the announcements about the CCI presentation and the Community Marketing Workshops.



We will be having our annual elections for Board positions at the end of October. If you are interested in serving a two year term on the Board, please inform the office! Please consider how you might help this organization promote POW. Directors whose terms end this year include Julie Isom, John Bruns, Mark Jaqua and Karen Cleary.

Municipal elections are held this week. Don't forget to exercise your voting privileges on Tuesday, October 2nd!

And finally, my calendar says that October 16<sup>th</sup> is National Boss Day! Sounds like a good opportunity to take a longer lunch??!! I'd say "go golfing" but .....

#### **4. Community Marketing Workshops free for Prince of Wales Businesses.**

A groundbreaking advertising workshop will be held in Craig on October 25, 2007 at The Craig Community Association Building. Organized and sponsored by radio station Gateway Country 99.5 FM, this "better business initiative" is designed to provide education to local businesses wishing to make some sense out of today's complicated and often volatile advertising environment.

Michael Tate, international media consultant and speaker, is scheduled to deliver one seminar, exclusively for business people On Prince of Wales. Two years ago, Tate made an appearance in Southeast Alaska and spoke to several hundred business people who attended similar sessions. Tate will not only be speaking in Craig, but will also be making stops in Ketchikan, Wrangell, and Sitka to offer seminars.

The sessions will highlight the most common mistakes businesses large and small make in promotion of their businesses. Mr. Tate will also discuss ways to get the most out of any media campaign and conduct a workshop on the very best ways small to medium-sized businesses can construct professional and effective advertising plans, no matter what media they choose, regardless of their industry, but especially if they are working with an extremely limited advertising budget.

Blake Messer, General Manager of Gateway Country 99.5 FM said, "As providers of Prince of Wales radio, we know how important it is for local business to prosper if our community is to continue to prosper. We are very pleased to be able to provide someone of such an international standard to speak in Craig. Michael Tate is regarded very highly in the advertising industry and I can promise that he will deliver some extremely worthwhile, yet simple advice to businesses, whatever their size, product or service. The fact that these seminars will be free of charge to local businesses is very exciting. This is a rare opportunity indeed."

Michael Tate will bring his years of media experience to these workshops, which are full of useful advice, interesting stories and entertaining anecdotes from all over the globe.

Mr. Tate is one of the founding partners of Data Communications, an international media consultancy based in Hong Kong, Sydney, Australia and San Francisco, CA. He is also the President of Hackett & Tate Media. Over the last twenty years, Mr. Tate has presented over 2,500

seminars to over 35,000 business people in twelve countries. Including the US, Australia, China, Indonesia, Norway, Ireland, Canada, Taiwan, and Malaysia.

Mr. Tate has worked in television and radio companies around the globe, and has served as National Media Manager for the Toyota Motor Corporation. He is also the creator of Revenue Generator, a trade publication read by over 9,000 media professionals each week. He is the co-author of Juggling Oranges a best-selling media industry book focused on the physical, intellectual, and emotional aspects of selling advertising.

Michael, an Australian, lives in San Francisco, CA where he oversees the operations of his media consultancy business.

For further information, or to reserve a seat at this one time event, please contact: Jacob Schwartz on Tel: [ 907-225-2193 ] Or email [jacobschwartz@gci.net](mailto:jacobschwartz@gci.net) .

## **5. Fair and Logging Show Committee Meeting for 2008 planning**

Please join the committee that will begin planning the 2008 Fair and Logging Show. The major need identified at our last meeting was more volunteers to lighten the load! The committee will meet Monday, October 1<sup>st</sup> in Thorne Bay. It will be held at the EMS Hall at 6PM. A potluck will precede the meeting. Meetings last from 6:30 until 8 PM. If you want to carpool, please contact the office. Meetings are held once a month until July, and alternate between Thorne Bay and Klawock.

## **6. Glass Display cases in the office wait to hold your POW-made treasures**

There are a few items that have been brought to the office for the glass display cases. Now that a slower time has arrived on POW, take some time and gather up those island-made items that are popular in your stores. Bring them in and add them to our display cases. Don't forget your business hats for a little extra advertising!

## **7. Critical Care to present information on Guardian Flight & other benefits**

A representative from Critical Care, Inc. will be on POW to present important information on the benefits of membership. One of the most important benefits we know about is critical care transportation. Come and find out more about it, and what the other member benefits are! A presentation is tentatively scheduled for Friday, October 12<sup>th</sup>, at 7 PM at St. John's Hall in Klawock. More information will be forthcoming in the Island News, and an email will be sent out confirming time and date.

## **8. OCTOBER 2007 Board Meeting**

The October Board meeting will take place Thursday, October 11<sup>th</sup> at the Chamber office, 6 pm. All are welcome to attend.



## 9. Businesses For Sale: Voyageur Bookstore, Black Bear Store, Bait Box

Voyageur Bookstore in Craig. Purchase just the book/toy/gift store portion of this successful small business. Voyageur Coffee Shop will remain under current ownership. Turnkey; regionally well known. Great opportunity on POW Island. Serious inquiries only. Gail Slentz 826-2333.



Black Bear Store: Well-established Convenience Store and fuel service located in Klawock at the crossroads of Prince of Wales Island. Business includes property, inventory and equipment. Have been open 365 days a year for 25 years. Serious inquiries, call 907-755-2998.

The Bait Box in Craig continues to be up for sale.

*Let us know if there are other business opportunities to be added here!*

## 10. MEMBERSHIP AND ISLAND GUIDE ADVERTISING DEADLINE

**IS TODAY, October 1st!** If you have not sent in your membership and Island Guide advertising contract, please do so today! We now have a short window before we need to get information to our Guide creator.

## 11. Island Guide Task Force

Many tasks are now on the "to-do" list for the month of October. They include viewing and recommending photos for the 2008 Edition, contacting Communities for their updates to the profiles, following up with members who have not responded to the renewal mailing, and submitting suggestions for additions and changes to contents of the 2007 Guide. Some of these tasks can be accomplished from the comfort of your home! In November we will use all offered help to undergo a series of proofreads of the Guide, page by page, ad by ad, listing by listing!

We have very few 2007 Island Guides left in the office. They have flown out this year, sometimes literally! If you have a supply at your business that is in excess of what you need for the remainder of 2007, please bring them back to the office, or call Denise for a pickup at your place of business!

## 12. Renewing Members

Thank you to all of our renewing members during this last month. Thanks for your commitment to helping make POW a better place to live and do business. The following are working together for the betterment of our island community:

Greater Ketchikan Chamber Of Commerce	B-3 Contractors, Inc	Bay Company, The
Kenai Convention & Visitors Bureau	Alaskan Dreams Fishing Camp	Ocean Bluebird B & B
Soldotna Chamber of Commerce	City Of Coffman Cove	Overlook Inn
Wrangell Chamber of Commerce	Cleary Computer Services	Alaska Marine Lines
Ketchikan Visitors Bureau	Columbine Inn	Trophy Inn
Log Cabin Resort & RV Park	Diversified Investments, Inc.	Changing Tides Inn
JS Warehouse and Builders Supply	E. C. Phillips & Son, Inc.	City Of Craig
Shelter Cove Lodge	Jims Lures (DJs)	Donna's Place
Alaska Power & Telephone Co.	Klawock Heenya Corporation	Fishmoor
Sure Strike Charters, Inc.	Nalylo Charters	Papa's Pizza
Log Cabin Sporting Goods	Ralph C. Gregory Architect	Wesley Rentals
Cabins In Alaska, L.L.C.	Service Auto Parts	Dreamcatcher Bed & Breakfast
Alaska Top Dog Charters	US Forest Service TB/Craig	Rain Country Liqueur

McFarland's Floatel/Baskets & Bullets	University Of Alaska Southeast	Riptide Liquor
Tongass Federal Credit Union	Arrowhead Transfer, Inc.	Catch-a King Charters
Stone Arts of Alaska	Barbara Permenter	City Of Thorne Bay
Three Kings Productions, LLC	Frank Permenter	Bayview Lodging
Capt'n Otto Greene, Guide	St. John's Catholic Church	Hook-a-Chinook Charters
Jody's Seafood Specialties	Southeast Road Builders, Inc.	Petersburg-Wrangell Insurance Center
Skinner Sales and Service	Stevens, Jan	Alaska Offshore Adventures
Black Bear Store	Thorne Bay Business Association	Birds Eye View Bed and Breakfast
Alaska's Waterfall Resort	Lemire Charters	Petro Marine Services
Klawock City School District	Southeast Island School District	Arrowhead LP Gas
Rain Country RV		

### 13. New Members

Thanks to the following businesses for joining the Chamber of Commerce!!!.

**Coffman Cove Charters**

**Indian Time Taxi**

**Raven Hair Design, Betty's Hair and Nails**

**The Healing Touch**

**Salmon Shores Cabin & Guest House**

**Richard Simmonds**

**US Postal Service-Klawock**

### 14. Board of Directors

**President-** Jan Bush, **B-3 Contractors** [belle@aptalaska.net](mailto:belle@aptalaska.net)

**Past President-** John Bruns, **Prince of Wales Hatchery Association** [powha@aptalaska.net](mailto:powha@aptalaska.net)

**Vice-President-** Julie Isom, **City of Thorne Bay & SISD** [jisom@sisd.org](mailto:jisom@sisd.org)

**Secretary-** Carolyn Chapman, **IFA** [cchapman@interislandferry.com](mailto:cchapman@interislandferry.com)

**Treasurer-** Karen Cleary, **Cleary Computer Services** [kcleary@aptalaska.net](mailto:kcleary@aptalaska.net)

**Director-** Mark Jaqua, **City of Thorne Bay,**

**Director-** John Moots, **Alaska Power and Telephone** [john.m@aptalaska.com](mailto:john.m@aptalaska.com)

**Director-** Gail Colberg, **Davies Barry Insurance,** [gail@davies-barry.com](mailto:gail@davies-barry.com)

**Director-** Jim Seley, **JS Warehouse & Builders Supply** [jseley@aptalaska.net](mailto:jseley@aptalaska.net)

Office Manager-Denise Daniels

October Newsletter Editor-Jan Bush, with proofreading by Karen Cleary, with contributions by Blake Messer

If you have an event to add to the website calendar, Call, email or fax Denise in the office today....